



JDC board survey



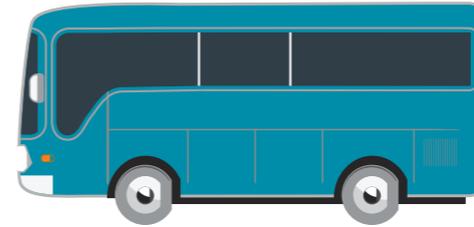
General info



11
Questions



20
Interviewers

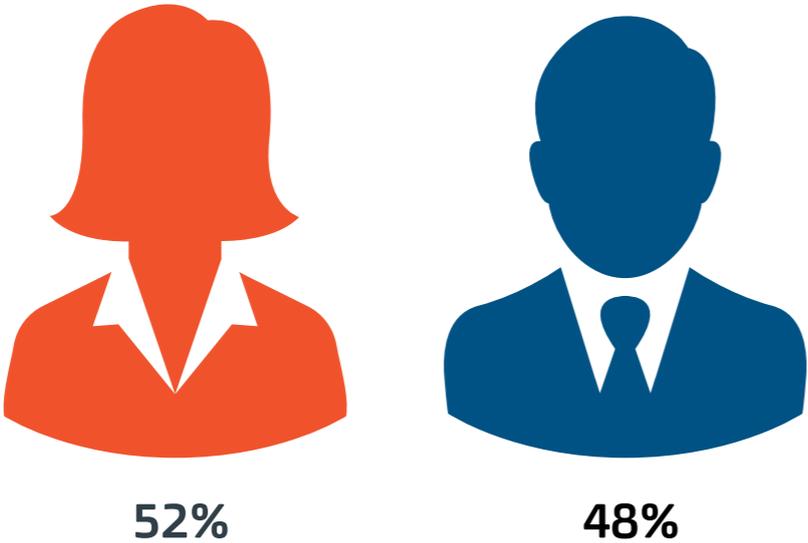


4
Buses

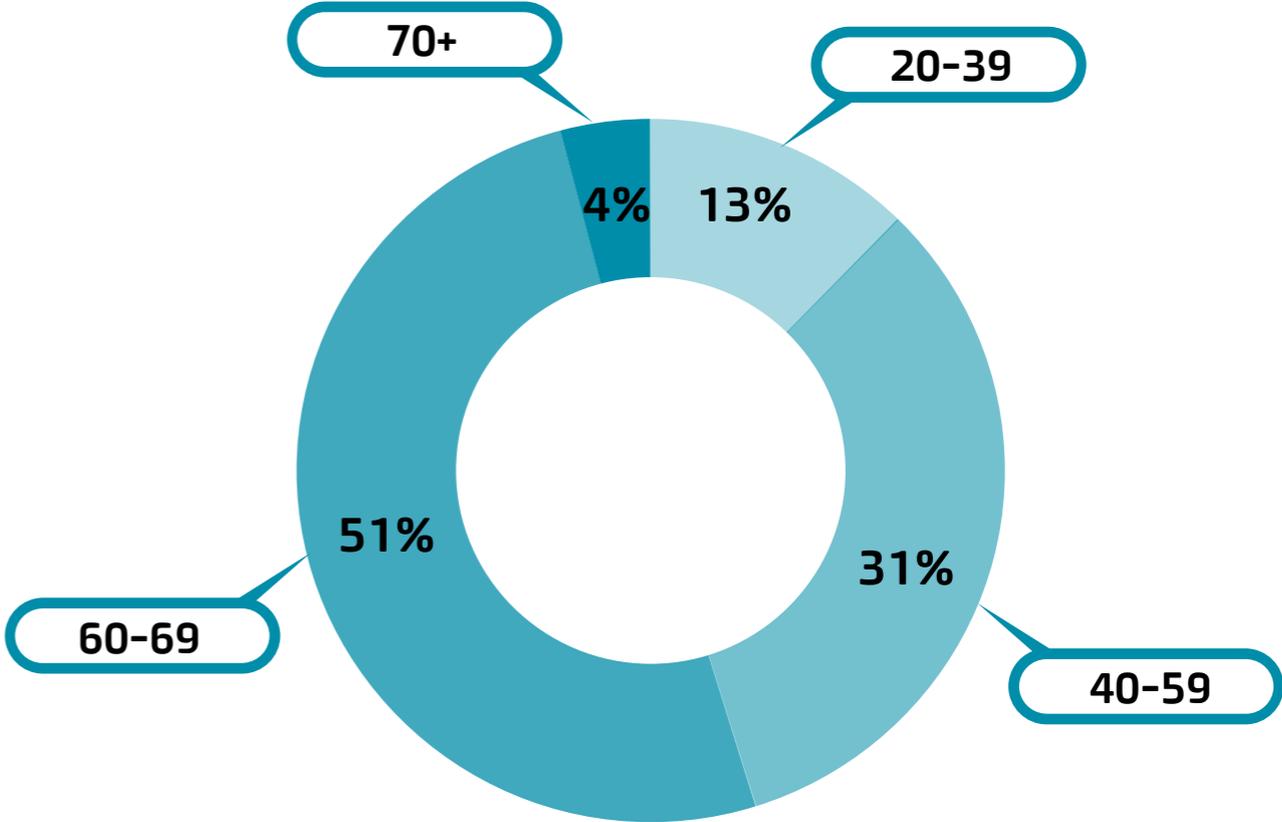


94
Participants

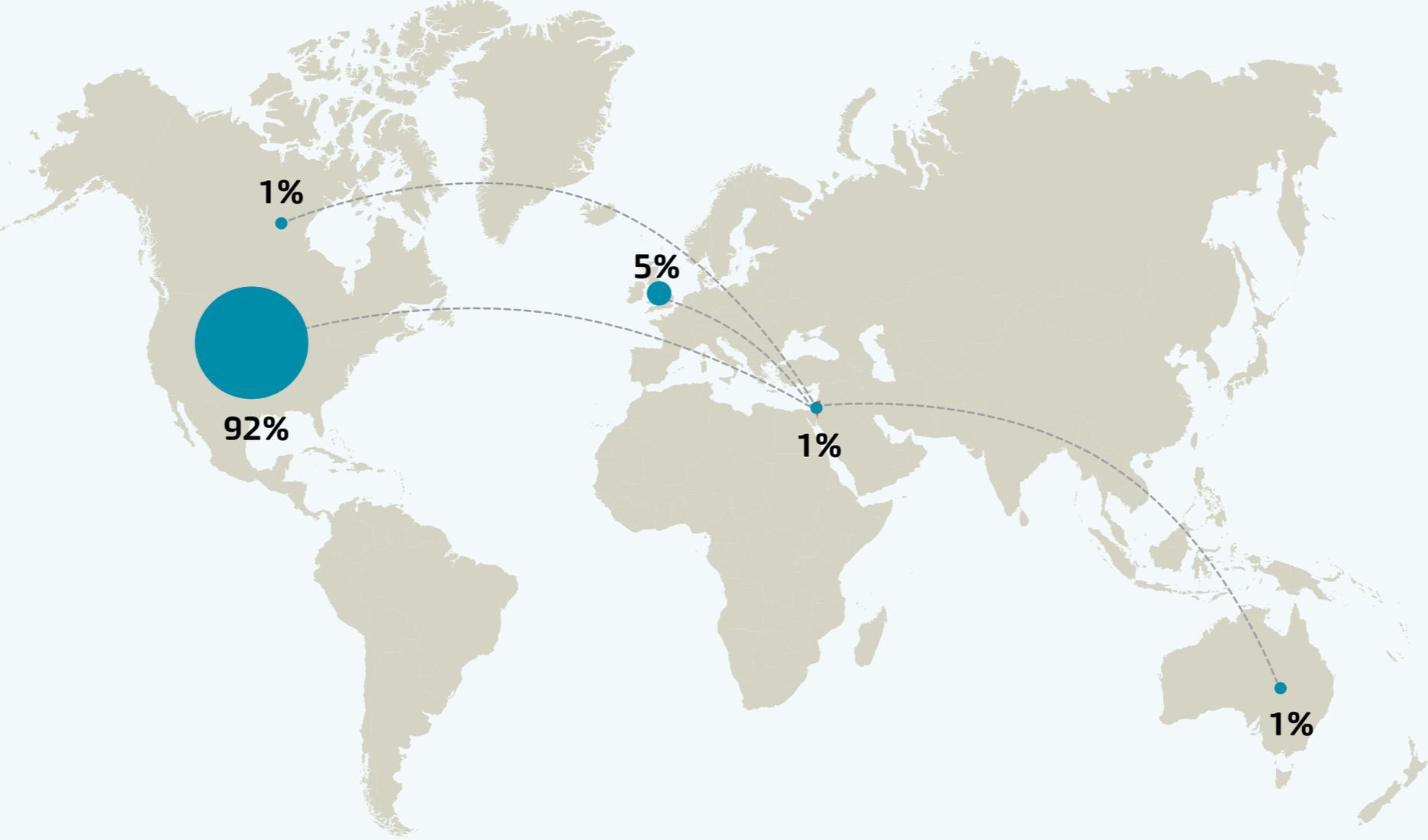
Gender



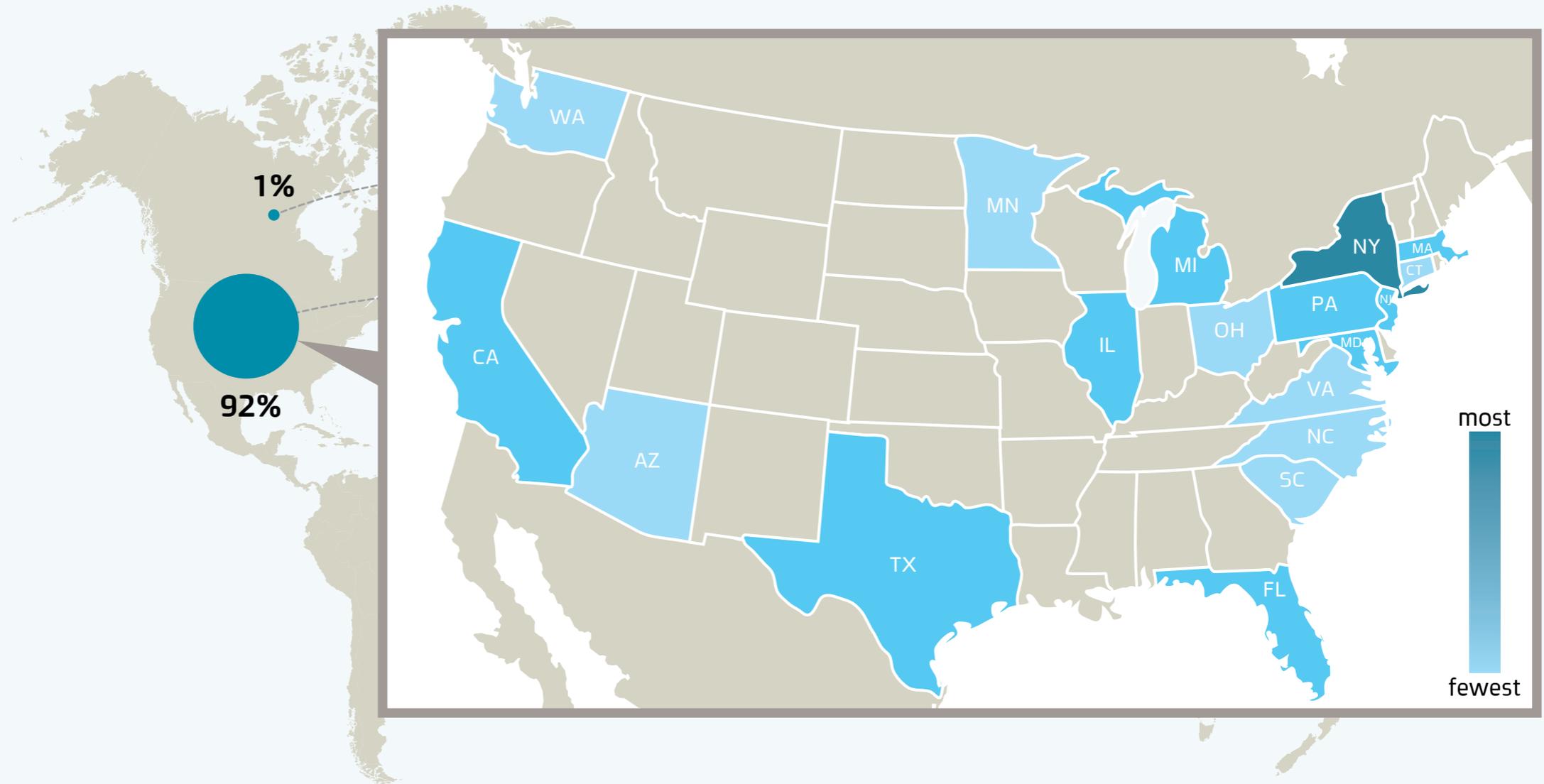
Age



Most participants come from the US



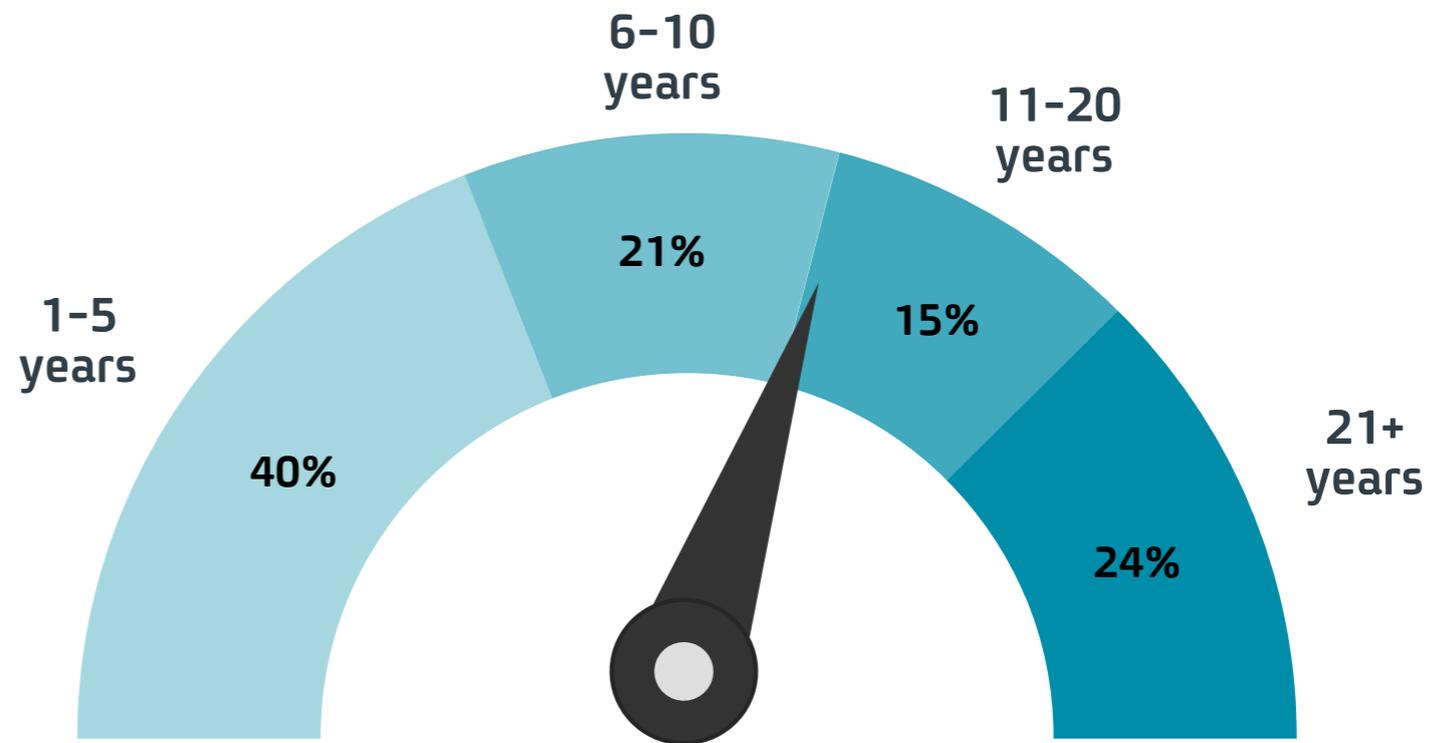
Representation by state



Facebook is the most popular app



A rich mix of new and experienced board members



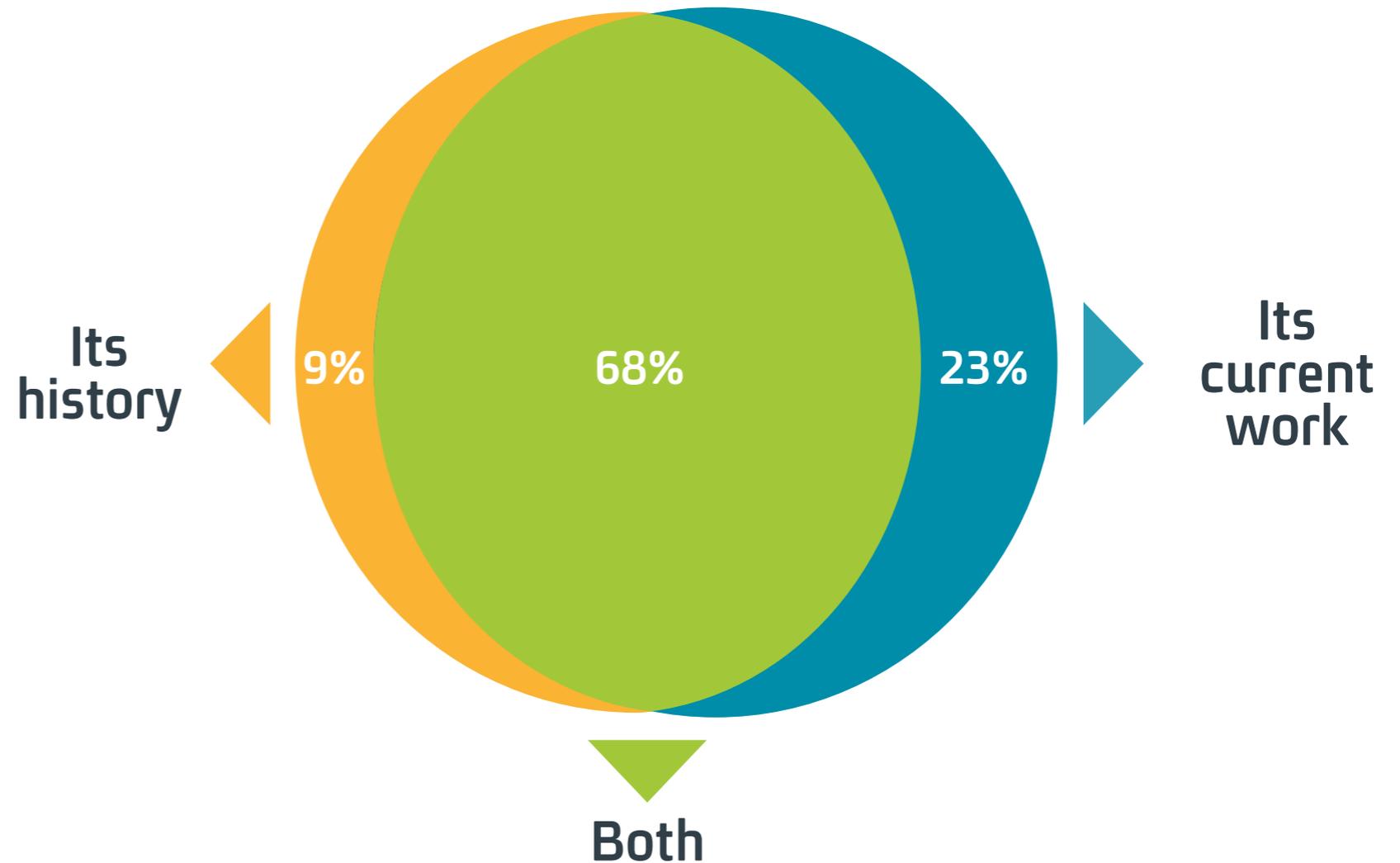
Average seniority
on the JDC board
is 12 years



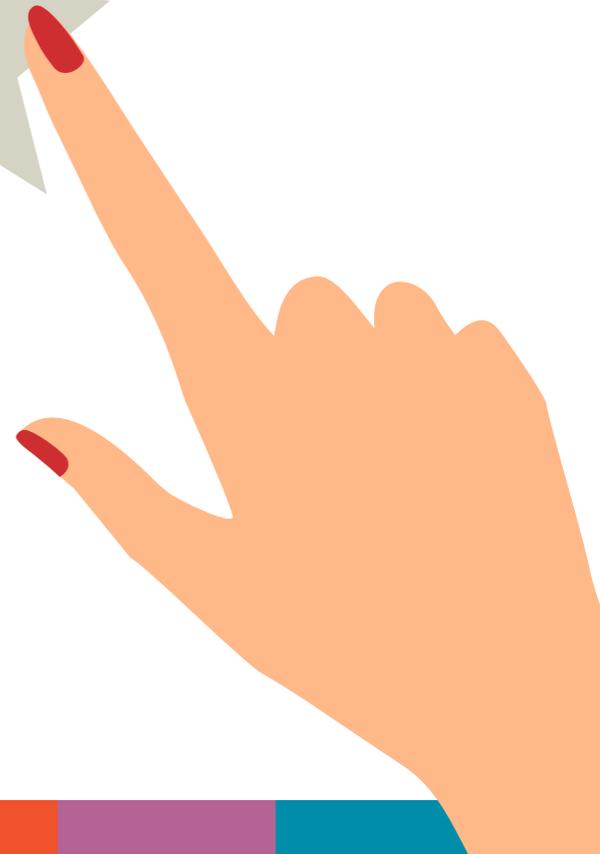
745 years
of cumulative
membership



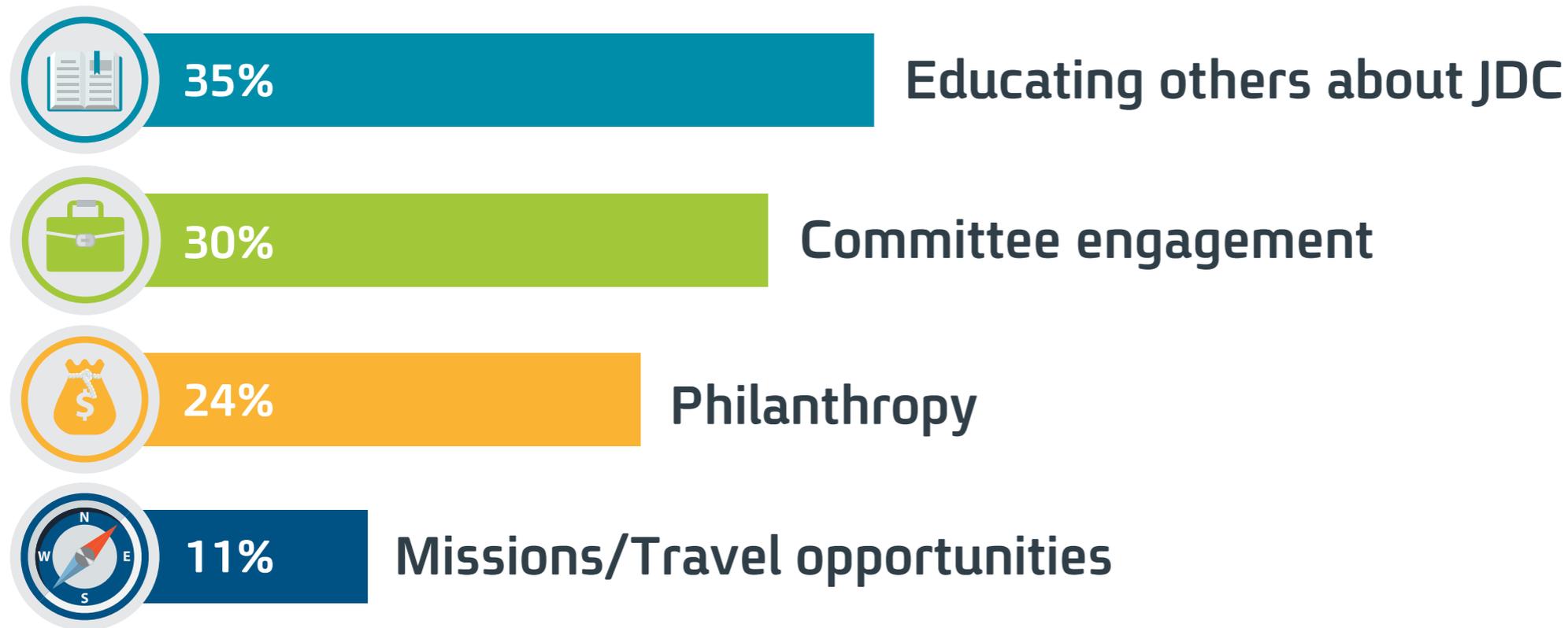
JDC is most compelling because of...



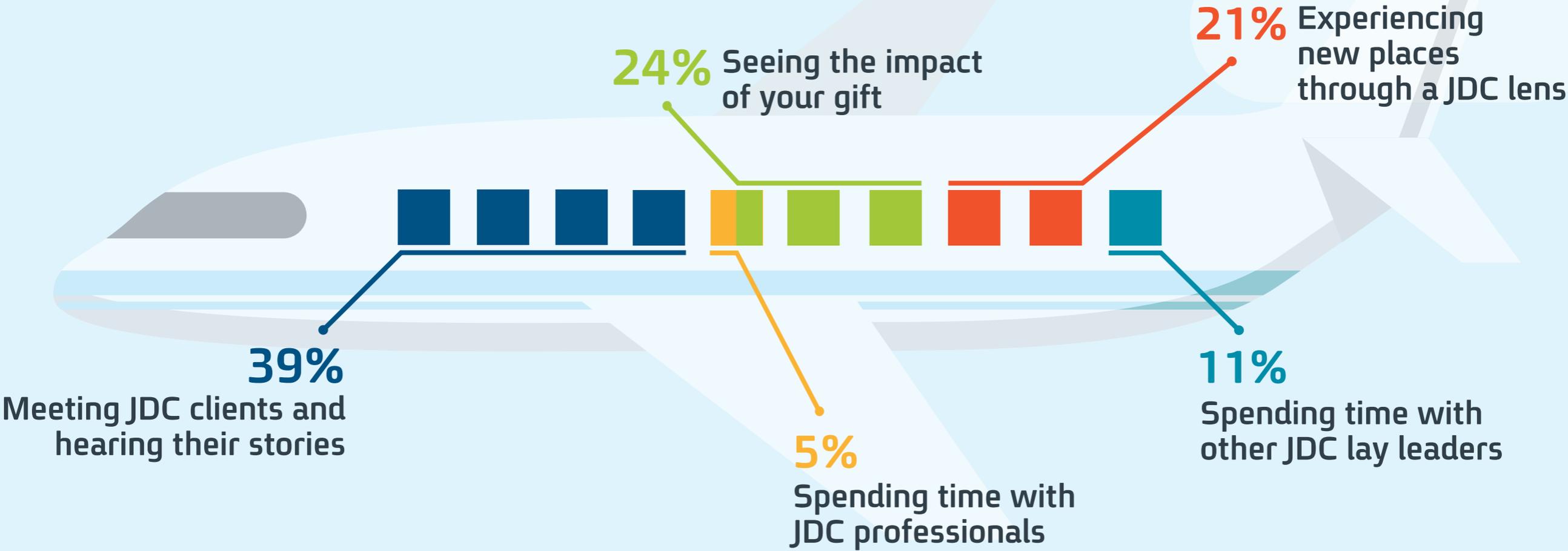
High levels of satisfaction from engagement with JDC



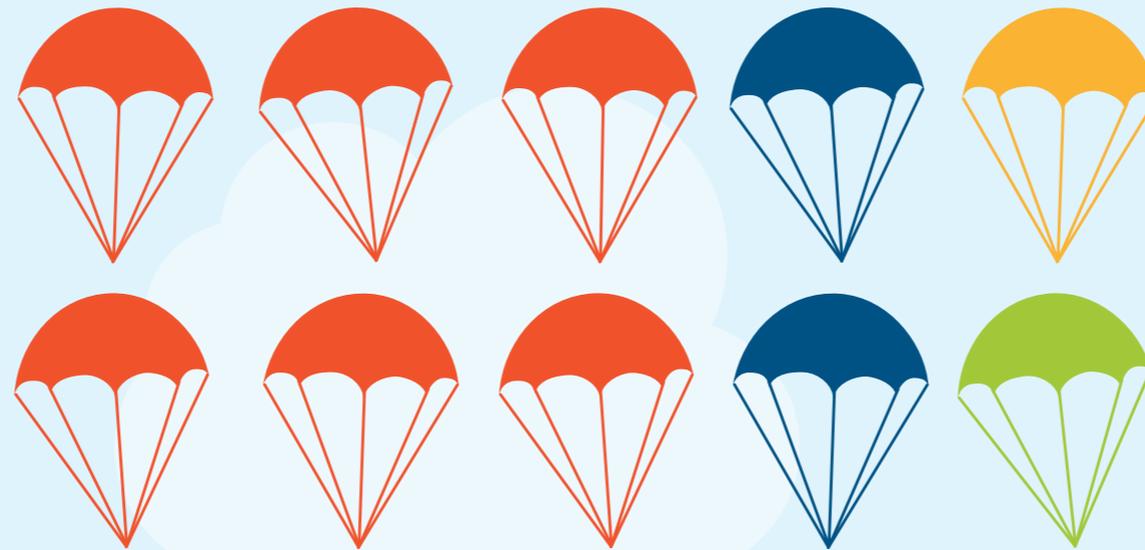
Educating others about JDC ranks as the most important component of Board member engagement



The primary reason for traveling with JDC is meeting JDC clients and hearing their stories



Board members aged 20-39 travel with JDC to experience new places through a JDC lens



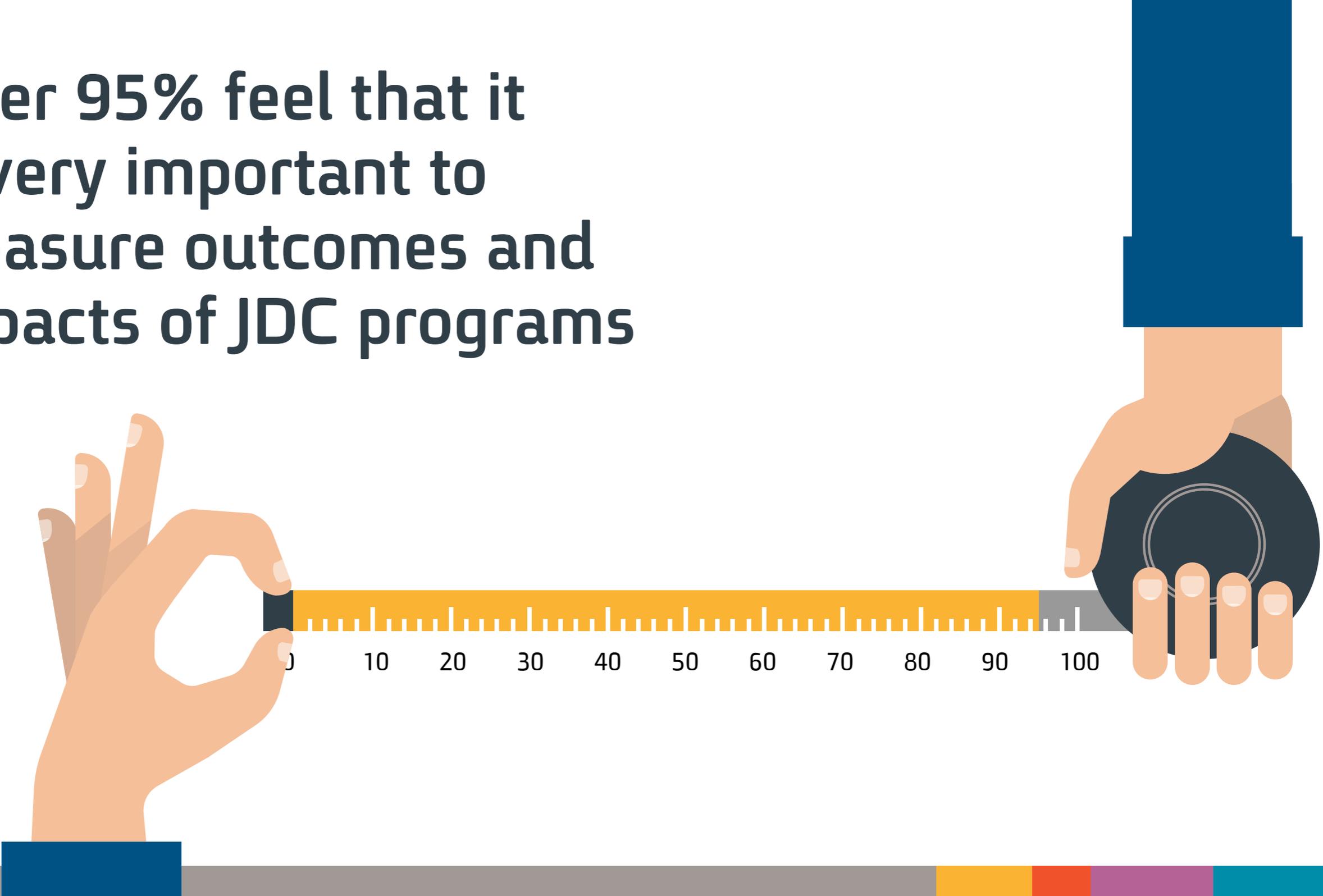
■ Experiencing new places through a JDC lens

■ Meeting JDC clients and hearing their stories

■ Spending time with JDC professionals

■ Seeing the impact of your gift

Over 95% feel that it is very important to measure outcomes and impacts of JDC programs



This survey was brought to you
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